

MEDIA OFFER



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Surface		Weekly price (HUF)		
Name	Size	Front page	Column page	All pages
Super banner	728–970 x 90	2 000 000	1 500 000	2 500 000
Billboard I–V. (right column) *	300 x 250	1 000 000	700 000	1 500 000
Billboard on the bottom of the page 1., 2.	300 x 250	600 000		
Double banner	468 x 120		800 000	
Vertical banner	120 x 240	700 000	500 000	1 000 000
Horizontal banner	300 x 100	500 000	300 000	700 000
article site / footer	468 x 120		800 000	
article site,3 billboard	300 x 250		1 500 000	
article site billboard big	640 x 360		2 000 000	
Overlay	400 x 400		2 000 000	

** The price may change at billboard depending on the placement
Prices are quoted in HUF exclusive of VAT.*

PR-article

up to 2000 character
over 2000 character
negotiation

500 000 HUF
Based on individual

Multi-Expand

Encompassing the column with the facade of the orderer, and the orderer has the Super banner (970*90) above the header.

Mobile ad

320 x 50-210 pixel

2–5 Huf / AV

Super banner max. 970x90

Column page
Double banner max. 468x120

Article page
big billboard
max. 640x360

Column page
Double banner max.
468x120

Article page
article page
billboard
300x250

Article page
Double banner max.
468x120

Column page
Double banner max.
468x120

Opening page
Bottom
billboard 1
300x250

Opening page
Bottom
billboard 2
300x250

BII/1 - 300x250

BII/2 - 300x250

BII/3 - 300x250

BII/4 - 300x250

BII/5 - 300x250

Vertical
1
120x
240

Vertical
2
120x
240

Vertical
3
120x
240

Vertical
4
120x
240

Horizontal 1
300x100

Horizontal 2
300x100

Horizontal 3
300x100

Weekly price (HUF)

Super banner
Opening page 2 000 000
Column page 1 500 000
All pages 2 500 000

Double banner
800 000

BII/
Opening page 1 000 000
Column page 700 000
All pages 1 500 000

Article page big billboard
2 000 000

Article page billboard
1 500 000

Vertical banners
Opening page 700 000
Column page 500 000
All pages 1 000 000

Horizontal banners
Opening page 500 000
Column page 300 000
All pages 700 000

Bottom billboard
600 000



FORMAT

Booked format