

MEDIA OFFER

NÉPSZAVA
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PRICES

Format	Size (mm)	B&W price	price
1/1 page	280 x 411	1 100 000	1 700 000
Junior Page	185 x 308	750 000	1 000 000
1/2 vertical	138 x 411	590 000	770 000
horizontal	280 x 204	590 000	770 000
1/3 vertical	90 x 411	460 000	590 000
horizontal	280 x 134	460 000	590 000
block	185 x 204	460 000	590 000
1/4 vertical	138 x 204	390 000	490 000
horizontal	185 x 151	390 000	490 000
strip	280 x 100	390 000	490 000
1/6 vertical	90 x 204	260 000	340 000
horizontal	185 x 100	260 000	340 000
1/8 vertical	90 x 151	200 000	250 000
horizontal	138 x 100	200 000	250 000
strip	280 x 48	200 000	250 000
1/12	90 x 100	130 000	—
1/16 vertical	43 x 151	100 000	—
horizontal	138 x 48	100 000	—
block	90 x 74	100 000	—
1/24 vertical	43 x 100	70 000	—
horizontal	90 x 48	70 000	—
1/32 vertical	43 x 74	55 000	—
1/48	43 x 48	35 000	—
Frame	43 x 33	20 000	—
Frontpage ticker	280 x 48	350 000	440 000
Back- side 1/6 ticker	280 x 67	350 000	440 000
Back- side 1/8 ticker	280 x 48	300 000	380 000
Panorama 2x 1/1 + bund	591 x 411	—	4 200 000
Panorama 2x 1/2 + bund	591 x 204	—	2 200 000
Panorama 2x 1/4 + bund	591 x 100	—	1 650 000

Our prices are available from January 1st, 2014 and do not include VAT!

NÉPSZAVA

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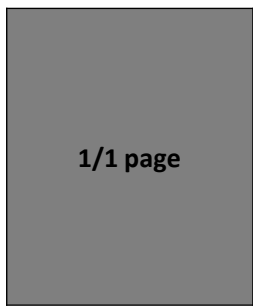
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Fax: 06-1/477-9033

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FORMAT

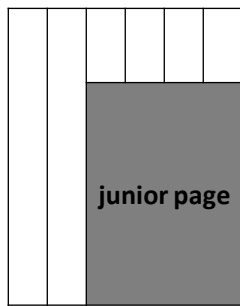


1/1 page

280x411 mm

FF: 1.100.000 HUF

SZ: 1.700.000 HUF

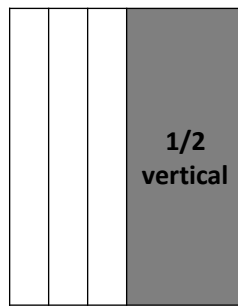


junior page

185x308 mm

750.000 HUF

1.000.000 HUF

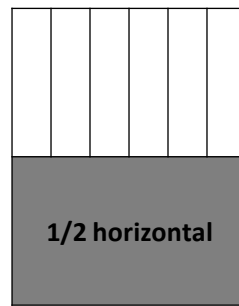


1/2
vertical

138x411 mm

590.000 HUF

770.000 HUF

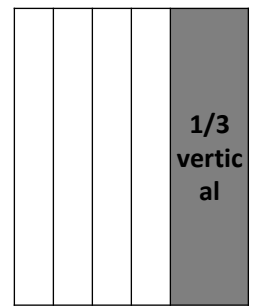


1/2 horizontal

280x204 mm

590.000 HUF

770.000 HUF

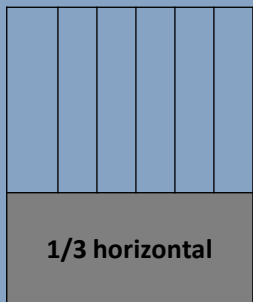


1/3
vertical

90x411 mm

460.000 HUF

590.000 HUF

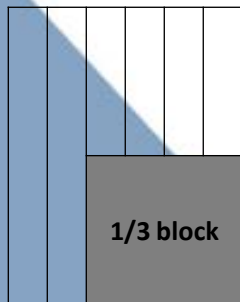


1/3 horizontal

280x134 mm

FF: 460.000 HUF

SZ: 590.000 HUF

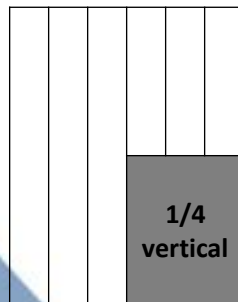


1/3 block

185x204 mm

460.000 HUF

590.000 HUF

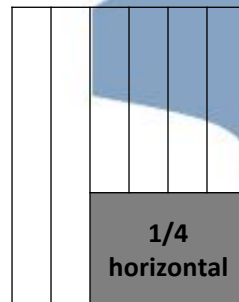


1/4
vertical

138x204 mm

390.000 HUF

490.000 HUF

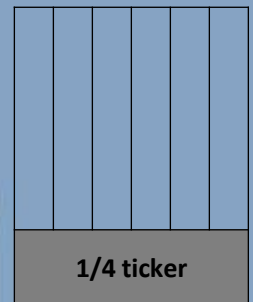


1/4
horizontal

185x151 mm

390.000 HUF

490.000 HUF

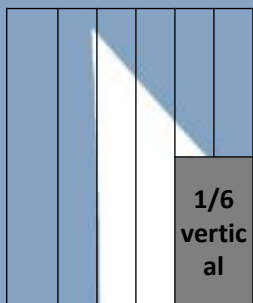


1/4 ticker

280x100 mm

390.000 HUF

490.000 HUF

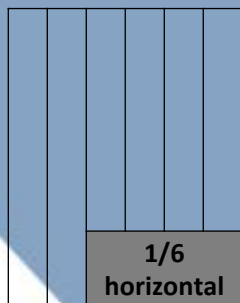


1/6
vertical

90x204 mm

FF: 260.000 HUF

SZ: 340.000 HUF

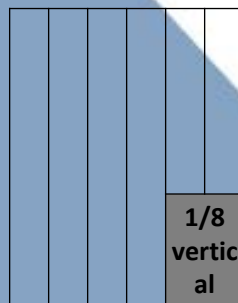


1/6
horizontal

185x100 mm

260.000 HUF

340.000 HUF

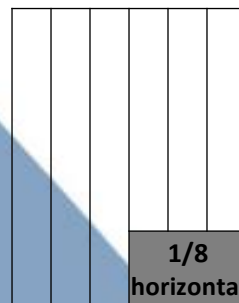


1/8
vertical

90x151 mm

200.000 HUF

250.000 HUF

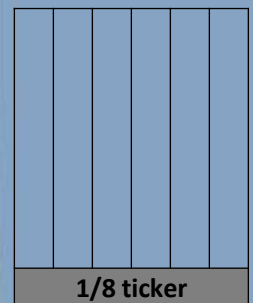


1/8
horizontal

138x100 mm

200.000 HUF

250.000 HUF

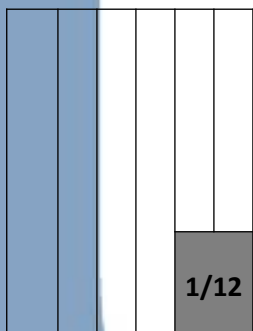


1/8 ticker

280x48 mm

200.000 HUF

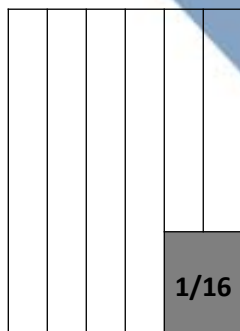
250.000 HUF



1/12

90x100 mm

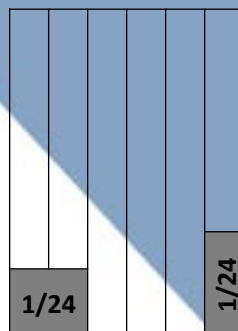
FF: 130.000 HUF



1/16

90x74 mm

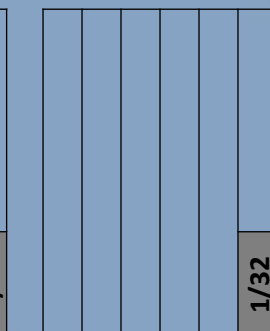
100.000 HUF



1/24

90x48 mm

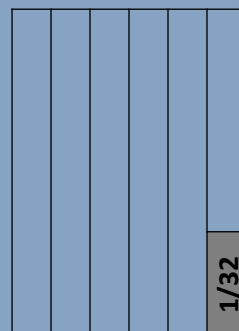
70.000 HUF



1/24

43x100 mm

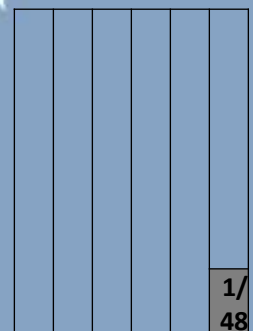
70.000 HUF



1/32

43x74 mm

55.000 HUF



1/48

43x48 mm

35.000 HUF

Prices are quoted in HUF exclusive of VAT.

DATAS

Number of pages:	16–24 pages
Published on	6 days a week
Distribution:	National edition
Page format:	315 x 470 mm
Type size:	280 x 411 mm
Printing:	Rotary offset

INSERTING

0–20 gramm	18 Ft + VAT / issue.
21–40 gramm	22 Ft + VAT / issue.
41–60 gramm	23 Ft + VAT / issue.

based on individual negotiation.

ADS

Private individual:	48 Ft + VAT/ word
Public:	150 Ft + VAT/ word
Announcement:	160 Ft + VAT/ word
Necrology:	160 Ft + VAT/ word

EXTRA CHARGE

Text page surcharge:	20%
Placement surcharge:	10%
Technical cost:	10%
PR article:	15%

TRANSMITTING

E-mail (max. 2 MB) or CD, DVD, pendrive). Tex in: doc, txt files, photos, graphs: jpg, tif, pdf format, at least in 300 dpi.

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